

PRESS-RELEASE – FOR IMMEDIATE RELEASE

Ewopharma AG Announces Exclusive Distribution Agreement for Cardiovascular Solutions in Bulgaria

Schaffhausen, Switzerland, 15th April 2025 – Ewopharma AG, a specialist in pharmaceutical marketing and distribution, is pleased to announce that it has secured an exclusive distribution agreement for advanced cardiovascular solutions in Bulgaria. Effective June 1, 2024, Ewopharma AG has the exclusive licence to distribute Translumina's drug-eluting stents (DES) and Blue Medical's drug-coated balloon (DCB) technologies in Bulgaria.

The agreement includes two key categories of interventional cardiovascular solutions:

1. **Drug-Eluting Stents** – The DES category includes biodegradable polymer and polymer-free drug-eluting stents incorporating proprietary coatings and drug formulations to reduce restenosis and improve safety.
2. **Drug-Coated Balloons** – DCB treatment is based on a leave-nothing-behind concept, which ensures homogenous and immediate drug delivery to the vessel wall without the use of a polymer thus eliminating the presence of residual foreign material in the vessel.

"We are proud to expand our portfolio with Translumina's cardiovascular solutions combining current technology with targeted drug delivery," said Raina Mitova, Country Manager of Ewopharma Bulgaria. "This agreement with Translumina aligns with our mission to increase access to medical technologies for healthcare professionals and patients in Bulgaria, helping to improve treatment standards and ultimately patient outcomes."

Ewopharma Bulgaria has successfully completed the necessary local pricing and reimbursement procedures and is now poised to launch these cardiovascular solutions in the Bulgarian market in Q1 2025.

For more information, please contact:

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About Ewopharma AG

Ewopharma AG, headquartered in Schaffhausen, Switzerland, is a pharmaceutical marketing company focused on Central Eastern Europe and Switzerland. With over 60 years market expertise and strong partnerships, Ewopharma provides access to high-quality, innovative healthcare solutions. The company covers all aspects of market access and commercialisation of ethical pharmaceutical and consumer health products. For more information, visit www.ewopharma.com.

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